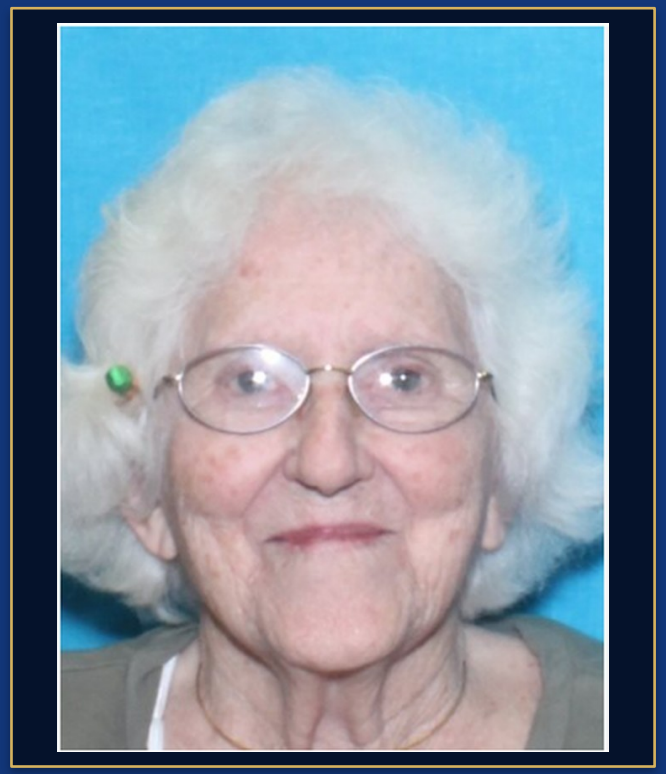


BENTLEY STANCIL



BETTY CULLER STOCK



NOLAN WELLS

Two came home. One did not.

A workshop on human-centered response

WHEN A PERSON CANNOT CALL FOR HELP

They cannot call for help. You can.

50 minutes. Three skills. Nothing held back.

For families, caregivers, and the people who answer when they call.

Serve people · Protect dignity · Reduce uncertainty · Accelerate response.

A design aim for human-centered response

Prepare the sentence.
Set the agreement.
Keep the person in view.

WHO WATCH OWL™ SERVES, SAVES, AND BRINGS CLOSURE TO

This is who Watch Owl™ serves. This is who we save. This is whose family we bring closure to.

- The elderly · living with dementia or Alzheimer's
- Children · including those who wander, or cannot speak
- Veterans · in crisis or disoriented
- People with disabilities · seen and unseen
- The caregiver · awake at 2 a.m.
- The responder · arriving with no information.

Serve people · Protect dignity · Reduce uncertainty · Accelerate response.

WHY NOW

7.4 million

Americans age 65 and older are living with Alzheimer's dementia.

6 in 10

people living with dementia will wander at least once.

49%

of children with autism attempt to elope after age 4.

24%

of those missing long enough to cause concern were in danger of drowning.

Numbers describe the size of a pressure. Preparation answers the human questions the numbers cannot answer.

TWO CAME HOME. ONE DID NOT.

BENTLEY STANCIL

Wendell, North Carolina · November 2022.

He was 9. Public reporting says he was found safe about twenty hours later, hiding in a camper in the woods, with a sprained ankle. He came home.

BETTY CULLER STOCK

Morganton, North Carolina · June 2017.

She was 87 and living with cognitive impairment. Public reporting says she was found safe in Iredell County. She came home too.

NOLAN WELLS

Ocean Springs, Mississippi · July 2026.

He was 18. He was found two days after going out on a boat to Horn Island. His family is still asking for answers.

We can study what was publicly reported without making the person disappear inside the report.

WHY HE FELL THROUGH

The system waits for a category. The person cannot.

ONE CATEGORY	exists for an abducted child.
ANOTHER CATEGORY	exists for a missing or endangered adult. Rules change from state to state.
NOLAN WELLS	was 18. Legally an adult. Not a child, and not elderly. Neither door cleanly fit him.

The useful question is what information can move first, who has authority to act on it, and how the next person can meet the individual with dignity instead of guesswork.

THE QUESTION

What are the correct next steps?

What information do we need to know to serve, save, and bring closure?

Can care become usable information when someone is separated, unheard, disoriented, or unable to carry the full story for themselves?

THE ROOM QUESTION

WATCH OWL™ HUMAN-CENTERED RESPONSE ARCHITECTURE

Not replacing human care. Giving human judgment better information faster.





Concept image from the source grid; original panel concerns water safety.

Detect / Activate · Identify · Notify · Escalate · Respond · Resolve

Location + ID + Authorized Emergency Information → Caregiver / Designated Contact → Responder → Coordinated Response

THREE SKILLS. ONE PROMISE.

SKILL 1

The 90-second description

Five facts, in a fixed order, that give a responder a usable picture.

SKILL 2

The boundary you set in daylight

You decide the boundary while calm, so it means something when it is crossed.

SKILL 3

The handoff

Information travels a chain without being lost, re-explained, or garbled.

We will teach all three completely. Nothing will be held back for a later reveal.

THE 90-SECOND DESCRIPTION

What a responder needs to hear first.

1. Who they are.
2. What they look like now, and what they are wearing today.
3. When and where they were last seen.
4. What makes them vulnerable, or what they respond to.
5. Who to call, and how to reach them.

The description is not a biography and it is not a diagnosis. It is a bridge.

Small print on this page: State SBA certifications in words. Do not use the SBA certification icons in this deck.

WRITE YOURS TODAY

Name and age _____

Today's clothing _____

Last seen, time _____

Last seen, place _____

Responds to _____

Call and reach _____

ONE HONEST FIRST PASS

Choose one person you support.

Write what they are wearing today.

Name the last-seen time and place.

Add what helps them orient.

Finish with the contact path.

If one field is blank, treat it as a preparation task with a name.

THE BOUNDARY YOU SET IN DAYLIGHT

An agreement made while you are calm.

- **CHOOSE the place**
- **NAME the distance**
- **NAME who should know**
- **AGREE what the first signal means**

The boundary speaks because everyone already agreed on what it means. The goal is clarity, not surveillance.

Silent Check-In · Caregiver Alert · Emergency Escalation

Authorized care-profile information is shared only as agreed.

WHAT THE FIRST SIGNAL MEANS

LEVEL 1

Silent Check-In

A silent, wearable check-in.
No alarm in the room.

LEVEL 2

Caregiver Alert

A caregiver notification.
Something needs attention.

LEVEL 3

Emergency Escalation

A pre-agreed next step that prompts a person to act.

The names are consistent so the meaning does not have to be reinvented under pressure.

THE HANDOFF, IN SIX STEPS

01 DETECT	02 IDENTIFY	03 NOTIFY	04 ESCALATE	05 RESPOND	06 RESOLVE

Information that travels without being lost.

Detect without identity creates searching.
Identify without vulnerability creates wrong assumptions.
Notify without a contact creates delay.
Escalate without a plan creates confusion.
Resolve without a record repeats the problem next time.

Every one of these questions can be answered at a kitchen table, tonight, before anything happens.

WATCH. THEN DECIDE WHAT YOU WOULD DO.

SITUATION 1

An older adult with dementia leaves the house at dusk.

Who sees it first? What has been written down? Who is called?

ASK THE ROOM

SITUATION 2

A non-speaking autistic boy separates from his mother in a crowded store.

Who speaks for him? What will calm him? Who should staff reach?

ASK THE ROOM

SITUATION 3

A veteran in crisis walks away from home after midnight.

Who notices? Who does he trust? What makes the response safer, not louder?

ASK THE ROOM

Name the step that is missing: detect, identify, notify, escalate, respond, resolve.

RESPONSIBLE PHASED DEVELOPMENT

01 **Launch and Locate**
Focused foundation

02 **Caregiver Response**
Escalating coordination

03 **Institutional Fleet**
Pilots and deployments

04 **Validated Expansion**
Future, with review

Disciplined execution means we do not overclaim. We phase responsibly.

Start focused. Prove value. Build recurring trust. Scale with evidence.

Each pilot earns the next by answering one specific question.

The traction we can name is 12,000+ survey signals.

We do not know everything yet. We will be told where we are wrong, and we will change.

The ask: VALIDATE · PILOT · PARTNER

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IN THEIR NAMES + CLOSING

NOLAN WELLS · Ocean Springs, Mississippi

BENTLEY STANCIL · Wendell, North Carolina

BETTY CULLER STOCK · Morganton, North Carolina

Two came home. One did not.

People should not have to be powerful, articulate, or connected for their safety to matter.

Technology should help humanity respond better, not replace it.

Governance · documented protocols · evidence · partners · stewardship, so the mission outlives its founder.

To save. To bring closure.



Built to reach responders, not just an app.

QUESTIONS + THE HANDOFF

Thank you for making room for a working conversation.

I welcome a partnership conversation after the session for anyone who wants to help validate, pilot, or tell us where the method is wrong.

VALIDATE · PILOT · PARTNER

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